



**Business License
2025 Executive Summary**

	Month		Annual						
	January 2024	January 2025	2021	2022	2023	2024	Projected 2025	2024-2025 % Δ	
Applications Received *									
General	1,047	1,221	17,351	12,456	16,691	15,278	14,652	-4.1%	
Privileged: Liquor and Gaming	108	143	1,458	1,308	1,743	1,669	1,716	2.8%	
Regulated	33	38	423	528	1,140	364	456	25.3%	
Total Applications Received	1,188	1,402	19,232	14,292	19,574	17,311	16,824	-2.8%	
Applications & Licenses Approved *									
General	1,262	1,042	14,097	12,048	14,346	14,126	12,504	-11.5%	
Privileged: Liquor and Gaming	92	130	1,602	948	1,242	1,625	1,560	-4.0%	
Regulated	34	22	198	132	294	407	264	-35.1%	
Total Applications & Licenses Approved	1,388	1,194	15,897	13,128	15,882	16,158	14,328	-11.3%	
Average Days to Process Application *									
General	19	24	15	21	25	19	24	28.6%	
Privileged: Liquor and Gaming	113	41	232	172	144	84	41	-51.1%	
Regulated	31	87	146	202	276	35	87	151.4%	
Business Establishments *									
New and Active Businesses	83,003	84,622	78,172	82,257	82,369	84,217	0	-100.0%	
New and Active Licenses	99,921	102,112	94,641	98,994	99,300	101,605	0	-100.0%	
Customer Visits	947	980	5,314	7,500	11,288	12,060	11,760	-2.5%	
Public Safety Inspection Approvals *	1,557	1,314	30,332	20,436	22,923	16,487	15,768	-4.4%	
Gross Receipts Summary									
Transient Lodging Tax	\$68,670,723	\$75,787,461	\$521,067,052	\$906,641,196	\$927,902,194	\$960,731,931	\$909,449,532	-5.3%	
License Fees and Penalties	\$29,524,543	\$29,145,024	\$216,721,442	\$115,723,152	\$287,158,509	\$285,572,561	\$349,740,288	22.5%	
Total	\$98,195,266	\$104,932,485	\$737,788,494	\$1,022,364,348	\$1,215,060,703	\$1,246,304,492	\$1,259,189,820	1.0%	

Notes & Highlights

* Real Time Data reported at a single point in time.

General business categories are subject to public safety inspections and approval of licenses within 45 working days.

Regulated business categories are subject to a medium level of background investigations and operating requirements to include County and State regulatory mandates.

Privileged Liquor & Gaming are subject to high level of background investigations and suitability which may include County, State, or Federal regulatory mandates.

Business Establishments include new business establishments in addition to previously approved businesses in operation.

Public Safety Inspections include all regulatory agencies including but not limited to Zoning, Fire, Health, LVMPD, SWC, AQM, Animal Control or Public Works and/or State Business & Industry.